

Dear Principal, Administrator or Curriculum Director,

One of the most difficult things for someone in your position, is providing your teachers (especially the “specials” teachers) with useful and relevant professional development opportunities. My name is Jessica Balsley - I'm the former Art PD Facilitator for the fastest growing school district in Iowa, and the founder of The Art of Education.

I want to tell you about a new and innovative tool designed to help the art teachers in your district receive quality whole-group professional development. PD PAKS are a superior alternative to expensive consultants, and provide over 40 hours worth of flexible PD for your team, plus personalized consulting from one of our AOE Art Ed experts. Visit our site: www.theartofed.com/pdpaks to learn more about PD PAKS.

Feel free to contact me directly at 515-508-1609 or at theartofed@gmail.com to find out how we can work together. Our team will work 1:1 with your Art Teachers make sure this is the BEST and MOST MEANINGFUL PD they have ever participated in.

Cheers!

Jessica

A PD PAK is a complete professional development package... in a digital box.

PD PAKS include everything you need to conduct meaningful PD with your Art Team - including hundreds of documents, downloads, essential links, eBooks, and a consultant-on-call to help inspire and lead your team.

START HERE
Start-Up Guide
Start here. Instructions, timelines, and contact information for your consultant-on-call.

Activity Guide
The core of your PD PAK. Comprehensive Videos, Research, Reading, Discussion Topics and Practical Activities.

Facilitator's Guide
Learn how to facilitate fun and productive meetings and get the most possible out of each member.

Phone/Email
2 detailed phone consultation sessions and ongoing email support with an AOE Art Ed expert.

Class Discount
Every PD PAK participant receives a code to save 20% on AOE Classes for one year.

Skype Consultation
Customized PD. Live Whole-Group Consultation session with an AOE Art Ed expert.

AOE eBook
In-depth information, samples, planning matrixes, printables, and a whole lot more.